



## PRESS RELEASE

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**February 24 2013**

### **North Norfolk's favourite 'cook' Ali Yetman to head up new Creake Abbey Café & Food Hall**

Creake Abbey Café and Food Hall is delighted to announce that much missed local 'foodie' and 'cook' Ali Yetman, formally of Yetman's in Holt and Wiveton Farm Café, will be joining the team as Head Cook and will be working her culinary magic.

Ali will be heading up the Café kitchen team in this exciting new venture opening this April at Creake Abbey in North Creake, home to the award winning Creake Abbey Farmers' Market. It is the brainchild of fine food entrepreneur Stephen Harrison (Le Marché du Quartier at Borough Market) in conjunction with Diana and Anthony Scott, owners of Creake Abbey. Stephen is delighted to welcome Ali on board.

'Ali and I met early in 2012 and we instantly got on with each other. I'm just so pleased to have the opportunity to work with such a creative and well respected chef. I work hard to source the very best food to offer my customers and this plus Ali will be the perfect combination.'

Though trained as a chef, Ali likes to be known as a cook and delighted customers at her acclaimed restaurant Yetman's, which she opened with her husband Peter in Holt, in 1988. Ali then went on to set up and run the kitchens at Wiveton Farm Café in 2007– making the most of the seasonal produce from the farm.

Ali and her new team are currently working on dishes for the new menu and she is very much looking forward to her new challenge.

'I'm so pleased to be working with a kindred spirit like Stephen. He is as passionate about good food and delivering our customers the very best of service and surroundings as I am.'

Come along and meet the Café and Food Hall team at the next Creake Abbey Farmers' Market on Saturday 2<sup>nd</sup> March between 9.30am -1pm.

The Café and Food Hall plans to be open for business in time for the April Farmers' Market on April 6<sup>th</sup>. You can follow the action and keep up to date on the latest news on Facebook at Creake Abbey Café or twitter @creakeabbeycafe or the website at [www.creakeabbeycafe.com](http://www.creakeabbeycafe.com).

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## **Note to Editors:**

For more information, interviews and high-resolution photographs please call Lin Murray 07881 657 944 or email [lin@scoltpr.co.uk](mailto:lin@scoltpr.co.uk)

**Ali Yetman** spent a lot of time in the kitchen with her mum & grandma as she grew up, learning how to bake & make jam. She went to Westminster College to train as a chef, but still likes to be known as a cook. In 1988 she & Peter, her husband, opened a small restaurant in the market town of Holt in north Norfolk. The daily changing menu was small & seasonal, based on local produce from small producers. Lots of local fish & shellfish, fruit & vegetables, meat, dairy products & wild foraged ingredients went to make up the dishes Ali cooked. In 2005 Peter started his own brewery (possibly the smallest in the country) & 2 years later after closing the restaurant, Ali set up & ran the kitchen at Wiveton Farm Cafe, which was an instant success. The cafe menus were built around the glorious seasonal fruit & vegetables grown on the farm. She also made all the jams, preserves & chutneys used at the cafe & stocked the shelves of their shop with them too.

### **Courtyard shopping at Creake Abbey**

Situated close to the romantic ruins of Creake Abbey, visitors will discover unusual treasures and exceptional design in the individual studio shops. Amongst the wide range of items available shoppers will also find the following at Creake Abbey: Home by Annie Lambert: antiques, glass and home furnishings; Christopher William Country: classic outdoor clothing and accessories; Scandicool: Retro inspired gifts and clothes; Sugarlicious: Bespoke cake design, gingerbread houses, party items; Tidal Therapies: beauty and massage therapy; Artists in residence Dany Evans and Saskia Townsend.

### **Farmers' Markets at Creake Abbey**

Attended by over 50 food producers (no crafts) this market is now the largest in Norfolk and won the EDP Norfolk Food Awards "Best Farmers' Market" category in 2010 and 2011. The market takes place on the 1<sup>st</sup> Saturday of every month (except January) between 9.30am and 1pm. Free entry, free and ample parking. Designed to satisfy the needs of the weekly food shop, visitors can find everything from rare breed meats to artisan breads, juices, ales, cheeses, flowers, vegetables, dairy products, chocolates and beautifully prepared meals.

### **Creake Abbey Ruins**

The magnificent ruins of Creake Abbey, a former Augustinian priory turned Abbey founded in 1206, are open to the public and free of charge. An English Heritage site.

### **Nature walks around Creake Abbey**

Come and enjoy the tranquil setting of Creake Abbey further by exploring the beautiful North Norfolk countryside around the site. There is a network of walks where interesting flora and fauna can be seen.

**Ends**