



# Kelling Home's New Pop-Up at the historic Creake Abbey, Norfolk

Following on from the success in Glandford last year, leading homeware and design brand, Kelling Home is delighted to announce its pop-up for 2024. Opening on **23<sup>rd</sup> March 2024**, the pop-up will see 'Kelling Home & Friends' throw open its doors at the magnificent Creake Abbey in Norfolk. Significantly adding to the existing rural retail offering, the new location will bring together a curated collection of independent brands across fashion, beauty, art, jewellery home and lifestyle bringing a new offering to the already popular courtyard shopping area at Creake Abbey.





The ruins at Creake Abbey

Kelling Home Pop-up and The Barn Cafe

Set within Kelling Home & Friends' re-styled space, The Barn Café will also be open offering barista coffees, beautiful light lunches and afternoon teas. The pop-up is all about collaboration, with small, independent businesses coming together to offer visitors a top quality, rural retail destination. Creake Abbey is already home to a hair salon, dog groomer and several small shops and hosts a highly popular farmers' market each month. Kelling Home will be joined by brands including Abahna, Antonia Clare Art, Aurina, Brancaster Gin, Caro London, Fenwick & Tilbrook, Flo's Eiderdowns, Hollyblocks, Iris and I Jewellery, Jackson Stops and Staff, Marshes and Flint, The Norfolk Olive Tree Company, Tracey Ross Art, Troy London, Willa and the Bear, and more.



Sophie Girling, Head of Retail for Kelling Home, comments: "We are so thrilled to be throwing open the doors of our Kelling Home & Friends Pop-Up at our new home at the historic Creake Abbev. The beautiful ruins are an incredible backdrop steeped in history, and we're excited to be joining the existing local, independent businesses there to create a food, true shopping, and lifestvle destination.

Kelling Home collections

The pop-up sees the return of some of our favourite independent brands from last year, as well as many new ones that we know everyone will love just as much as we do. We're also excited to be introducing exclusive events for visitors this year, with a whole host of workshops, wellbeing events, tastings, and children's crafting classes too – so watch this space and we look forward to seeing you there."

# Kellingtowe



**Diana Brocklebank Scott, owner of Creake Abbey, commented:** "Creake Abbey's former Café and Food Hall space offers excellent, light-filled areas that are ideally suited to the vibrant colours of Kelling Home's fabulous products, as well as the carefully curated selection of local brands it has taken under its wing as part of this exciting pop-up. We are so impressed with the variety and quality of all these Norfolk businesses – it will provide an exciting new retail experience for our visitors, who are also welcome to enjoy our café, within the Kelling Home space, and the resident boutiques and services that make up the Courtyard Shops at Creake Abbey."

The Pop-Up will be open Wednesday to Sunday (9.30am to 4.00pm) in March, April and May and daily (9.00am – 5.00pm) from June to August. The pop-up can be found at Creake Abbey, North Creake, Fakenham, Norfolk, NR21 9LF.



## **ABOUT KELLING HOME**

Bringing together the best of British and international design and craftsmanship, Kelling Home specialises in bold, beautiful and unique homeware and furniture that will bring colour, pattern, personality and joy to the home. Designed and created in collaboration with the Norfolk and London-based design studio, Kelling Designs, the range offers customers the opportunity to bring the Kelling aesthetic to any living space. View the full collection online at www.kellinghome.com

#### **ABOUT CREAKE ABBEY**

Creake Abbey is located 0.5m north of North Creake, Fakenham, Norfolk NR21 9LF. Located on the B1355 between Burnham Market and Fakenham.

#### **Creake Abbey Ruins**

The magnificent ruins of Creake Abbey, a former Augustinian priory turned Abbey founded in 1206, are open to the public seven days a week and free of charge. Managed by Historic England.

#### Courtyard shopping at Creake Abbey.

Situated close to the atmospheric ruins of Creake Abbey, visitors will find Creake Abbey's Courtyard shops and services which include a beautiful hair salon, a dog grooming parlour, home wares, soft furnishings, decorations, gifts and the new Kelling Home & Friends Pop-Up. The Barn Café offers breakfast options, light lunches and afternoon tea. Café open from 9.30am, courtyard shops open from 10am. Visit for <u>www.creakeabbey.co.uk</u> for more information.

General enquiries - 07801 418907

## For all press queries, please contact Arsalaan Mukadam at AZPR: az@azpr.co.uk